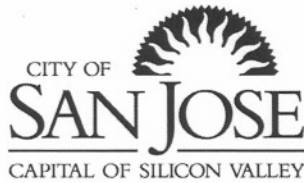


COUNCIL AGENDA: 03-07-06

ITEM: 4.4



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Joseph Horwedel

**SUBJECT:** SEE BELOW

**DATE:** February 22, 2006

Approved

Date

2/23/06

COUNCIL DISTRICT: 3  
SNI AREA: 13<sup>th</sup> Street

**SUBJECT: STAFF GUIDELINES FOR APPOINTING MEMBERS TO THE  
STAKEHOLDER ADVISORY COMMITTEE FOR THE SAN JOSE  
MEDICAL CENTER LAND USE-HEALTHCARE STUDY**

## RECOMMENDATION

Planning staff recommends that the City Council appoint specific individuals to the Stakeholder Advisory Committee for the San Jose Medical Center Land Use-Healthcare Study using recommended guidelines in order to maintain manageability and ensure diverse representation.

## BACKGROUND

At the December 6, 2005 City Council meeting, Staff was directed to form a Stakeholder Advisory Committee (SAC) for the San Jose Medical Center Land Use-Healthcare Study whose membership is to be selected from a list of interested stakeholders and approved by Council. The SAC should work with Staff and consultants during the four phases of the approved work plan on items including but not limited to:

- Developing the scope of work for the consultants
- Providing feedback to consultants
- Evaluating the various land use scenarios
- Defining a recommendation to City Council

## **ANALYSIS**

Staff spoke with various City departments and community members to obtain input on organizations and individuals as potential participants on the SAC. A list of invitees was broken down into four categories to ensure that the community's diverse range of interests is represented on the SAC. Potential participants were placed into the following four categories: (1) Community-based, (2) Neighborhood-based, (3) Healthcare-related, and (4) Economic and Business-related.

Letters were sent out on January 13, 2006 to solicit interest in participating on the SAC. The list of SAC invitees, titled "San José Medical Center SAC List of Potential Participants," is included as Attachment A. Given a short turnaround time for prospective participants to respond, Staff called each invitee to answer any questions or concerns they had. In addition, many replied after the stated deadline. The individuals that expressed interest in participating on the SAC are listed in Attachment B, entitled "SJMC Stakeholder Advisory Committee Response List."

To maintain manageability and ensure diverse representation on the SAC, staff recommends that Council appoint the following number of people in each category:

➤ Community-based	5
➤ Neighborhood-based	3
➤ Healthcare-related	3
➤ Economic and Business-related	4
Total Number of SAC Members	15

Council should use these guidelines to select individuals listed in Attachment B to serve on the SAC as part of this agenda item.

Once the Council appoints the participants, Staff will work with the committee members to schedule a regular meeting time and initiate the public planning process. The SAC meetings will be open to the public and all interested parties, whether they have a seat on the committee or not. The Staff would like to make this Land Use-Healthcare Study process as participatory and open a process as possible to make certain that the community's wide array of concerns, needs, and interests are being accurately represented and addressed through this process.

## **OUTCOMES**

Working together with the SAC, the desired final outcome is achieving a consensus-based land use plan, which not only reflects the highest and best use of the former SJMC property, but is also representative of the diverse needs of the entire community involved.

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### **PUBLIC OUTREACH**

The Land Use-Healthcare Study will be conducted pursuant to the City Council Public Outreach Policy.

### **COORDINATION**

The initial SAC invite contact list was created with input from the Vice-Mayor's Office, Redevelopment Agency's Strong Neighborhood Division, and Save San José Medical Center Coalition.

### **CEQA**

Not a project.

  
JOSEPH HORWEDEL, ACTING DIRECTOR  
Planning, Building & Code Enforcement

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***Attachment A:***  
***San José Medical Center SAC List of Potential Participants***

❖ Community-Based Organizations:

Patricia Allen  
The Diocese of San Jose

Bob Brownstein  
Working Partnerships USA

Jim Crawford  
San Jose First United Methodist

Marilou Cristina  
San Jose Senior Citizens Commission

Rosylin Dean  
Save San Jose Medical Center Coalition

Phaedra Ellis-Lamkins  
South Bay Labor Council

Olivia Soza Mendiola  
Mexican American Community Services Agency, Inc.

Sandy Perry  
Community Homeless Alliance Ministry

Pat Robertson  
CityTeam Ministries

❖ Neighborhood-based Organizations:

Julia Ostrowski  
13th Street Neighborhood Advisory Committee

Nancy Hickey  
University Neighborhood Coalition

Paula Velsey  
Roosevelt Park Neighborhood Association

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❖ Healthcare-related Organizations:

Gary B. Allen  
The Health Trust

Rhonda McClinton Brown  
Community Health Partnership

David Carlisle  
Office of Statewide Health Planning and Development

William Gilbert  
Regional Medical Center of San Jose

Greg Miller  
California Nurses Association - San Jose

Andrew Reid  
SEIU – United Healthcare Workers West

Robert Sillen  
Santa Clara Valley Health & Hospital System

Ernie Wallerstein  
San Jose Medical Group

❖ Economic and Business-related Organizations:

Dr. Beverley Bryant  
Home Builders Association of Northern California

George Chavez  
Chavez Management Group, Inc.

Pat Dando  
San Jose Chamber of Commerce

Scott Knies  
San Jose Downtown Association

Dr. Dale Rai  
San Jose Family Practice Medical Center

Gabriel Velasquez  
East Santa Clara Street Business Association

***Attachment B:***  
***SJMC Stakeholder Advisory Committee Response List***

❖ Community-Based Organizations:

Javier Campos  
Mexican American Community Services Agency, Inc.

Jim Crawford  
San Jose First United Methodist

Rosylin Dean  
Save San Jose Medical Center Coalition

Phaedra Ellis-Lamkins  
Working Partnerships USA

Terrie Iacino  
The Diocese of San Jose

Socorro McCord-Reyes  
San Jose Senior Citizens Commission

Sandy Perry  
Community Homeless Alliance Ministry

❖ Neighborhood-based Organizations:

Nancy Hickey  
University Neighborhood Coalition

Julia Ostrowski  
13th Street Neighborhood Advisory Committee

Paula Velsey  
Roosevelt Park Neighborhood Association

❖ Healthcare-related Organizations:

Gary B. Allen  
The Health Trust

William Gilbert  
Regional Medical Center of San Jose

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Greg Miller

California Nurses Association - San Jose

Jim Murphy

Santa Clara Valley Health & Hospital System

Andrew Reid

SEIU – United Healthcare Workers West

Ernie Wallerstein

San Jose Medical Group

❖ Economic and Business-related Organizations:

George Chavez

Chavez Management Group, Inc.

Kevin Ebrahimi

William Lyon Homes

Dennis Hickey

San Jose Downtown Association

Bob Hines

San Jose Chamber of Commerce

Dr. Dale Rai

San Jose Family Practice Medical Center